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## **ICT is Global, Competitive, yet Cooperative** **Opportunities for Cooperation for India & Germany in ICT Markets** **April 16<sup>th</sup> – 17<sup>th</sup>, 2008, Cologne, Germany**

### **April 16<sup>th</sup>, 2008, 18.00 – 21.00, Welcome Reception**

#### **18.00 Get-Together of Conference Attendees in the City Hall of Cologne, Spanish Building, Rathausplatz 1, 50667 Cologne**

- Guided tour around the excavated Roman Governor's Palace from 1<sup>st</sup>-4<sup>th</sup> Century
- Presentation of "Time Warp" – a European Augmented Reality Project, presented by Prof. Wolfgang Prinz, Director of the Institute for Applied Information Technology FIT, Sankt Augustin

#### **19.30 Transfer to the Hotel Park Inn Cologne City-West (Innere Kanalstr. 15)**

#### **20.00 Cocktail Reception at Osborne Clarke** Innere Kanalstr 15, 50823 Cologne, 12<sup>th</sup> Floor

### **April 17<sup>th</sup>, 2008, 9.00 – 16.00, Conference in the City Hall of Cologne, Rathausplatz 1, 50667 Cologne**

*Chair: Ulrich Bäumer, Partner, Osborne Clarke, Cologne*

#### **09.00 Registration, Networking – Short Presentations, Early Bird Coffee & Tea**

#### **10.00 Greeting of the Lord Mayor of Cologne, Fritz Schramma**

#### **10.15 Greeting of Her Excellency Meera Shankar, India's Ambassador to Germany**

#### **10.30 Industry and Technology in Germany – and the City of Cologne** *Rudolf van Megen, CEO, SQS AG, Deputy Chairman of the Media & IT Council of the City of Cologne*

#### **10.45 ICT-Cooperation India-Germany: Options and Opportunities in Products and Markets**

*Som Mittal, President, NASSCOM, Bangalore*  
*Heinz-Paul Bonn, Vice President, BITKOM, VVS GUS Group, Cologne, and*  
*Fabian Bahr, Head of International Affairs, BITKOM, Berlin*

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- 11.45 ICT-Cooperation India-Germany: Software and Services on the Move**  
*Michael Grözinger, National Technology Officer, Microsoft Germany, Unterschleißheim*
- 12.15 Lunch**
- 13.00 Market Entry Practices**
- Cases in India**  
*Clas Neumann, Director, SAP India, Bangalore*
- Cases in Germany: Social and Cultural Impact of Offshoring**  
*Subroto Bagchi, Chief Operating Officer, MindTree Consulting Ltd., Bangalore*
- 13.40 Cooperation Options**
- Banks, Insurances**
- ICT-Opportunities for Collaboration in Banking and Insurance**  
*Ian Morris, Practice Director BFS Consulting Europe, Cognizant Technology Solutions, London*
- Indo-German M&A-Transactions in the IT-Industry: Status & ,How To'**  
*Rene Griemens, CEO, IEG Investment Banking, Berlin and Mumbai*
- 14.20 Automotive Industries**  
*Kees Nijenhuis, Senior Vice President Europe, Wipro Technologies Ltd.*
- Chances and Risks of Embedded Systems in Future Automotive Markets**  
*Dr. Jürgen Brauckmann, Managing Director Mobility, TÜV Rheinland Group, Cologne*
- 15.00 Trends in the Telecom Industry**  
*A Padmanabhan (Paddy), Director Central Europe, Tata Consultancy Services Deutschland GmbH, Frankfurt*
- 15.20 Utilities on the Move – Smart Networks, Smart Distribution, Smart Billing**  
*Lars Drexler, Vice President Sales Enablement, Software AG, Darmstadt*
- 15.40 Perspectives**  
*Mohan Murti, Chief Representative (Europe), Reliance Industries Ltd., Frankfurt*
- 16.00 End of the Conference**

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